



CREATE YOUR OWN KICKOFF!

CELEBRATING **10** YEARS

There is no wrong way to have a Kickoff in your school — get creative and think outside the box! Review the ideas on this page to get your creativity flowing!

Hold a 10-Year Themed Pep Rally!

Organize a pep rally to get everyone in your school excited about FUTP 60's 10th year. Invite students, educators and special guests to speak and build excitement!

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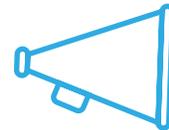


"Go Down in FUTP 60 History" News Updates!

Have you accomplished amazing things with Fuel Up to Play 60 in your school? There's no better time to start spreading the news of your accomplishments than during FUTP 60's 10th year! Get creative with your news updates: design posters, write newsletters, create social media posts and send emails!

Plan a 10th Year Spirit Week!

Pick a week during Back to School and designate it FUTP 60 10th Year Spirit Week! Make the goal of your spirit week to get more people in your school involved—from the cafeteria to PE class to the classroom!



Plan for the "Say Cheese" Photo Contest

Why not get a head start with your team on planning your photo entry into the contest? Gather your team to talk about how you will huddle up with your school nutrition staff to snap a creative photo that shows how you "Say Cheese" in your school!

Hold a Cheese-Tasting Event!

Get cheesy in your school cafeteria with a cheese-tasting event! Work with your school nutrition staff to plan and host the event — you could even raffle off prizes for different cheese-themed competitions! Maybe a contest to see who can be the first to list ten kinds of dairy cheese? It's not as ch-easy as you think!

